

Wine, Kibbles & Bids

17th Annual Wine & Beer Tasting, Dinner & Silent Auction Benefit for Animals Friday, April 20, 2018 • 5:30 PM College of St. Benedict

Gorecki Center St. Joseph, MN



Dear Friends of Animals,

Tri-County Humane Society is looking for event sponsors for our 17<sup>th</sup> Annual Wine, Kibbles & Bids benefit to help homeless animals in Central Minnesota on Friday, April 20th, 2018. The event will be held at the beautiful Gorecki Center on the College of St. Benedict campus and, as the name suggests, there will be wine and beer tasting, a lovely gourmet dinner, a large assortment of silent auction items, and animals!

Wine, Kibbles & Bids is one of the Society's biggest fundraisers of the year. The income from this event provides us with the means to spay and neuter all pets prior to adoption and provide the high standard of care that we demand for every pet at the shelter. As an independent animal shelter, we are not affiliated with the national humane organizations. We rely heavily on our community to assist us in our mission to provide quality care and adoption services for homeless animals. In 2017, support for our work resulted in 2,921 pets placed in loving homes! It's our hope that you'll help us continue to find homes for animals in need this year with a sponsorship or donation.

Sponsor tiers are outlined on the next page, and we've also enclosed a silent auction donation form. Most importantly, we invite you to join us at the event! Tickets are \$75 per person, or for \$900 you may sponsor a round table for ten and receive preferred reserved seating with company signage on your table.

Sponsorships must be approved and confirmed by March 15, 2018, silent auction items must be received by April 16, 2018, and the deadline to purchase tickets is Monday, April 16, 2018.

Thank you in advance for your consideration. We look forward to hearing from you!

On behalf of the animals,

# Kate Kompas

P.S. If you are a local business in the St. Cloud area and would like to donate a silent auction item that does not fit in the enclosed envelope, we would be happy to have a volunteer pick it up!



### **Event Contact:**

Kate Kompas P. 320.252.0896 Ext. 27 F. 320.252.1325 volunteer@tricountyhumanesociety.org www.tricountyhumanesociety.org/events





# **Sponsor Levels**

17th Annual Wine & Beer Tasting, Dinner & Silent Auction Benefit for Animals Friday, April 20, 2018 • 5:30 PM

The Tri-County Humane Society is a 501(c)3 organization. Your donation is tax deductible to the fullest extent allowed by law.

Sponsor Deadline: March 15, 2018

### Presenting Sponsor: \$5,000 "Top Dog" (Monetary donation only.)

- ♦ Name and/or company logo as "Presenting Sponsor" in all promotional material, including event posters (posted at 150+ local businesses), mass emails (to a list of 10,000+), and Facebook (to 20,000+ followers).
- ♦ Name/company logo on TCHS website with link to your website until 2019 event promo period!
- ♦ Recognition at event in emcee announcements and video presentation as the "Presenting Sponsor."
- ♦ Full page (4.5" x 8") black and white ad in event program.
- ◆ Preferred reserved table for ten at event with company signage.
- ♦ Recognition in post-event newsletter mailed to over 6,500 households.

#### <u>Tier I Sponsor: \$2,500 "Golden Retriever"</u> (Monetary and/or pre-approved in-kind donation.)

- ♦ Name and/or company logo in all promotional material, including event posters (posted at 150+ local businesses), mass emails (to a list of 10,000+), and Facebook (to 20,000+ followers).
- ◆ Name or company logo on TCHS website until 2019 event promo period!
- ♦ Recognition at event in emcee announcements and video presentation.
- ♦ Half page (4.5" x 4") black and white ad in event program.
- ◆ Preferred reserved seating for eight at event.

## Tier II Sponsor: \$2,000 "Silver Tabby" (Monetary and/or pre-approved in-kind donation.)

- ♦ Name and/or company logo in all promotional material, including event posters (posted at 150+ local businesses), mass emails (to a list of 10,000+), and Facebook (to 20,000+ followers).
- ◆ Name or company logo on TCHS website until 2019 event promo period!
- ◆ Recognition at event in emcee announcements and video presentation.
- ♦ One-third page (4.5" x 2.5") black and white ad in event program.
- ♦ Preferred reserved seating for six at event.

#### **Tier III Sponsor:** \$1,000 "Bronze Canary" (Monetary and/or pre-approved in-kind donation.)

- ♦ Name and/or company logo in all promotional material, including event posters (posted at 150+ local businesses), mass emails (to a list of 10,000+), and Facebook (to 20,000+ followers).
- ♦ Name or company logo on TCHS website until 2019 event promo period!
- ♦ Recognition at event in emcee announcements and video presentation.
- ♦ One-fourth page (2" x 2") black and white ad in event program.
- ♦ Preferred reserved seating for four at event.

#### Friend of Animals Sponsor: \$500 (Monetary and/or pre-approved in-kind donation.)

- ♦ Name in program.
- ♦ Preferred reserved seating for two at event.

#### **Sponsor a Table:** \$900 (Monetary donation only.)

◆ Preferred reserved table for ten at event with company signage.

All Sponsorships will receive recognition in the Tri-County Humane Society post-event newsletter, mailed to over 6,000 households.





# **Sponsor Form**

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Sponsor Deadline: March 15, 2018

Name:					
Contact Person:					
Mailing Address:					
Phone:					
Email:					
Sponsorship Tier:					
\$5000 "Top Dog" Presenting Sponsor (Monetary donation only.)					
\$2500 "Golden Retriever" Sponsor (Monetary and/or pre-approved in-kind donation.)					
\$2000 "Silver Tabby" Sponsor (Monetary and/or pre-approved in-kind donation.)					
\$1000 "Bronze Canary" Sponsor (Monetary and/or pre-approved in-kind donation.)					
\$500 Friend of Animals Sponsor (Monetary and/or pre-approved in-kind donation.)					
\$900 Table Sponsor (Monetary donation only.)					
Check here if you would like to donate in-kind services or items in conjunction with or in place of a monetary sponsor donation. In-kind donations must be pre-approved by emailing or calling the event contact below. Description and value of in-kind donation(s):					
Please send payments to:					

Tri-County Humane Society P.O. Box 701 St. Cloud, MN 56302

#### **Event Contact:**

Kate Kompas P. 320.252.0896 Ext. 27 F. 320.252.1325 volunteer@tricountyhumanesociety.org www.tricountyhumanesociety.org/events



**Silent Auction Item Form** 

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Silent Auction Items due by April 16, 2018

Donor Information	Please Print Clearly	7			
DONOR NAME (As it should appear	ar on event program)	TELEPHON	ΙE		
DONOR CONTACT PERSON (	If different than above)	EMAIL			
DONOR ADDRESS		CITY	STATE	ZIP	
Item Information ONLY ONE AUCTION ITEM OR BASKET PER FORM PLEASE.					
PROGRAM ITEM NAME		VALUE (a	as estimated by donor)		
ITEM DESCRIPTION: (Please inc	lude quantity, size, color, nun	aber of persons,	weeks, days/nights and ALL RES	TRICTIONS.)	
			1	EXPIRATION DATE (if any)	
ITEM INFORMATION: (Indicate how and when TCHS will receive the item, and if pick-up is necessary.)					
CONTACT PERSON FOR MORE INFORMATION ON HOW TO REDEEM ITEM OR TO RESOLVE ANY ISSUES:					
DONOR SIGNATURE	DAT	E	RECE	Check Box:	
TCHS reserves the right to use this item for the shelter or other fundraising events.					

#### **Event Contact:**

Kate Kompas P. 320.252.0896 Ext. 27 F. 320.252.1325 volunteer@tricountyhumanesociety.org www.tricountyhumanesociety.org/events

